



The Miss Placentia & Miss Yorba Linda Scholarship Program

An Official Preliminary to the Miss America Scholarship Program

Dear Community Member,

November 8, 2010

Last year the Miss Placentia-Yorba Linda Scholarship Program expanded to presenting four titles instead of two. We now crown Miss Placentia, Miss Yorba Linda (1st time in 29 years), Miss Placentia's Outstanding Teen, and the first ever Miss Yorba Linda Outstanding Teen. This is our 35th year in affiliation with the Miss America Organization; the largest scholarship federation in the world.

With the support of our community the Miss Placentia/Yorba Linda Scholarship Program 2010 awarded almost \$20,000 to 31 exceptional young women in the community. This included \$4000 to both Miss Placentia 2010 and Miss Yorba Linda 2010, \$1700 to the 1st Runner-Up, \$1200 for the 2nd Runner-Up, \$800 and \$600 to the 3rd and 4th Runner-Up's respectively. The remaining 10 "Miss" representatives each received \$350. Additional monies were awarded in the Outstanding Teen pageant as well. In Fresno at the Miss California pageant, the Placentia-Yorba Linda Scholarship Program received the award for the largest scholarship distribution in California. This is out of over 50 other regional areas.

The Placentia-Yorba Linda Scholarship Program is able to offer such outstanding opportunities and scholarships through tax deductible donations from community members and businesses such as yourself. Our program is very fortunate to belong to such a giving community. While your contribution ultimately provides for the success of the scholarship program, the Miss Placentia-Yorba Linda Scholarship Program aims to provide you (our community) assistance, pride and prosperity. Program supporters are encouraged to proudly display their support for the Miss America Organization in all marketing campaigns. Moreover, Miss Placentia-Yorba Linda Scholarship Program 2011 will be able to make appearances at your company and community functions.

There are three (3) ways in which one can support the program: Patron, Sponsor, and Advertiser. Patron donations are given directly to the scholarship fund. Sponsors are assigned a contestant for either the "Miss" or "Teen" program. Advertisers will have a featured ad representation in the program book. All program supporters will be listed in the program book. This year each attendee will receive a program book with paid admission. On average our "Teen" programs sell 500 seats and our "Miss" program draws a full house of 1,000+ attendees. Please view the enclosed "Program Supporter" form for more information.

This year the Miss Placentia-Yorba Linda Scholarship Program will take place Saturday, February 19, 2011 at 7:00pm at the Valencia High School auditorium. The Outstanding Teen Program will take place earlier the same day at 2:00pm, also at the auditorium.

We hope you will elect to support the Miss Placentia-Yorba Linda Scholarship Program this year by filling out the enclosed "Program Supporter" form. Should you have any questions or require additional information on the program please feel free to contact the undersigned. Thank you for your consideration.

Very Respectfully,

Patrick Cordes
Fund Development Chairman