



The Miss Placentia Scholarship Program

An Official Preliminary to the Miss America Scholarship Program

August 14, 2009

Dear Community Member,

The Miss Placentia Scholarship Program offers local young women (Placentia-Yorba Linda Unified School District and Cal State Fullerton students) scholarships to further pursue their education at the university level. We are proud to be celebrating our 34th year in affiliation with the Miss America Organization; the largest scholarship federation in the world.

With the support of our community, the Miss Placentia Scholarship Program 2009 awarded over \$9,500 to seven exceptional young women in our community. Miss Placentia 2009 was awarded a \$4,500 scholarship. Our Placentia's Outstanding Teen Program (open to local young ladies ages 13 to 17) awarded over \$2,500 in saving bonds to 15 contestants, while Placentia's Outstanding Teen 2009 received a \$700 savings bond.

The Miss Placentia Scholarship Program is able to offer such outstanding opportunities and scholarships through tax deductible donations from community members and businesses such as yourself. Our program is very fortunate to belong to such a giving community. While your contribution ultimately provides for the success of the scholarship program, the Miss Placentia Scholarship Program aims to provide you (our community) assistance, pride and prosperity. Program supporters are encouraged to proudly display their support for the Miss America Organization in all marketing campaigns. Moreover, Miss Placentia 2010 will be available to make appearances at your company and community functions.

There are three ways in which one can support the program: patron, sponsor, and advertiser. Patron donations are allocated directly to the scholarship fund. Sponsors are assigned a contestant for either the "Miss" or "Teen" program. Advertisers will have featured ad representation in the program book. All program supporters will be listed on the program book. This year each attendee will receive a program book with paid admission. On average our "Teen" programs sells 500 seats and our "Miss" program draws a full house of 1,000+ attendees. Please view the enclosed "Program Supporter" form for more information.

This year the Miss Placentia Scholarship Program will take place on Saturday, January 16, 2010 at 7:00pm at the Valencia High School auditorium. Placentia's Outstanding Teen Program will take place earlier the same day at 2:00pm, also at the same location.

We hope that you will elect to support the Miss Placentia Scholarship Program this year, by filling out the enclosed "Program Supporter" form. Should you have any questions or require additional information on the program, please feel free to contact the undersigned. Thank you in advance for your consideration.

Sincerely,

Janet Hamada
Fund Development Chairman