

Registration Instructions for Local Pageant Contestants:

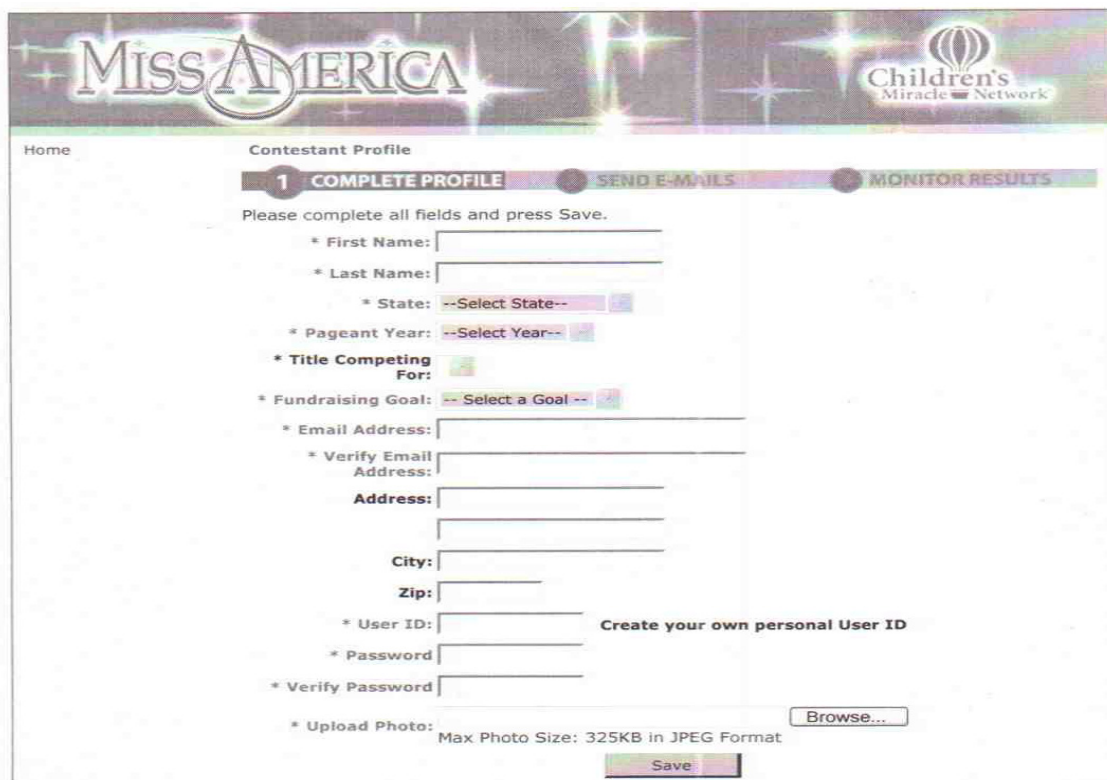
Congratulations on becoming involved with the one of the nations leading achievement programs and the world's largest provider of scholarship assistance for young women. Last year the Miss America Organization and its state and local organizations made available more than \$45 Million in scholarship assistance.

Beginning in 2007, Miss America has developed a National Platform and has partnered with Children's Miracle Network – an alliance of children's hospitals. Children's Miracle Network is a non-profit organization dedicated to saving and improving the lives of children by raising funds for children's hospitals across North America. Each year the 170 Children's Miracle Network hospitals provide the finest medical care, life-saving research and preventative education to help millions of kids overcome diseases and injuries of every kind.

This National Platform starts at the Local Pageants with the 2008 pageant year (these locals may take place in calendar year 2007 or 2008 with the winners going to the State 2008 Pageant).

How to register as a contestant of a local pageant

Each contestant is asked to register on-line at www.MissAmerica4Kids.org. At the bottom of the first screen is a button labeled "New Contestants - click here". Press that button and you are on your way. It will take you 5 minutes to register. After you click the New Contestants button you will get a screen like this:



The screenshot shows a web registration form for Miss America 4 Kids. At the top, there are logos for "MISS AMERICA" and "Children's Miracle Network". Below the logos, there is a navigation bar with three tabs: "1 COMPLETE PROFILE" (selected), "SEND E-MAILS", and "MONITOR RESULTS". The main content area is titled "Contestant Profile" and contains the instruction "Please complete all fields and press Save." The form includes the following fields:

- * First Name: [text input]
- * Last Name: [text input]
- * State: [dropdown menu with "--Select State--"]
- * Pageant Year: [dropdown menu with "--Select Year--"]
- * Title Competing For: [dropdown menu]
- * Fundraising Goal: [dropdown menu with "-- Select a Goal --"]
- * Email Address: [text input]
- * Verify Email Address: [text input]
- Address: [text input]
- City: [text input]
- Zip: [text input]
- * User ID: [text input] with the text "Create your own personal User ID" next to it.
- * Password: [text input]
- * Verify Password: [text input]
- * Upload Photo: [text input] with a "Browse..." button and the text "Max Photo Size: 325KB in JPEG Format" below it.

At the bottom of the form is a "Save" button.

Eleven lucky steps to registering for the National Platform:

1. Fill in all the data lines that have an asterisk at the beginning of them. All the data.
2. You have choices as shown in the dropdown boxes where it asks you to "Select..".
3. The Pageant State is where you are competing in a pageant.
4. The Pageant year is **2008**. (These pageants have winners that will go to the State 2008 pageant and may be in calendar year 2007 or 2008.)
5. Title Competing For: is the title of the pageant you are currently, for this specific pageant, competing for. You are asked to return to this like when you enter the next pageant and change this name to the pageant that you are then competing for. You may have multiple pageants that you enter.
6. Your expected minimum goal is \$100 for each local pageant level but you may select a higher goal. This minimum local pageant goal of \$100 is for the National Platform which is very similar to the personal platform that you may have.
7. Fill in everything with an * in from of the line.
8. Upload a picture (if you want to, this is optional).
9. Then click on Save to save and file the data.
10. You will get to a page that tells you that you have saved the data.
11. Next, click on "Send emails" on the left hand side and enter email addresses to send to your friends and family. (Hint: send one email to yourself at your own email address, then when you get that email from the system, add a personal note to that email and forward this email to as many as you like within your own email system. This way you will know who you sent the email to.)

The funds raised are under your name and roll-over to qualify you for future pageants within this Pageant Cycle. For example, if you raise \$500 then you are pre-qualified for 5 local pageants. But, for each pageant you compete in you must update your profile on MissAmerica4Kids.org to reflect that newly entered pageant name. If you win local pageant #2, then the \$300 excess (\$100 was used for each of the 2 local pageants leaving \$300 left over) is applied to the State Pageant minimum goal of \$250 and you have already met that goal and are qualified for the State Pageant automatically.

It is as simple as that. You may track your progress and see how you are doing. The more emails you send, the more funds you raise for both of these great organizations. Yes, these funds are for both entities – the donations help increase the future scholarship fund at the Local, State and National Levels, as well as go to supporting the children's hospitals.

So, please take 5 minutes and go to MissAmerica4Kids.org and register for the pageant you will be competing in. If you elect to compete in additional local pageants simply return to MissAmerica4Kids.org and update your pageant you are competing in (select the next pageant you are entering). Good luck and enjoy the priceless experience you will have.

